



CONTACT US



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Victória Gagliano Legy de Faria, Brasilien



I am not someone who excels purely with theory, I need to be able to physically implement my learnings, this program offers this.

PLEASE VISIT OUR WEBSITE
[dhbw-loerrach.de/en/internationalbusiness](https://www.dhbw-loerrach.de/en/internationalbusiness)

Cooperative State University Loerrach
Duale Hochschule Baden-Württemberg Lörrach

Hangstrasse 46–50
D-79539 Loerrach

[dhbw-loerrach.de](https://www.dhbw-loerrach.de)



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BRIEFLY NOTED

Characteristics: Students will acquire knowledge in a variety of business areas. Furthermore they will get the ability to adapt to situations and be innovative. They gain experience required to begin an international career or continue in a Masters program (i.e. at the DHBW).

Start of studies: October 1st of each year

Regular study period: 3 years (6 semester – 3-month theoretical phase and 3-month practical phase in alternation)

Degree: Bachelor of Arts (B.A.)

ECTS-Points: 210 CP

Enrolment: The pre-condition is a valid university entrance qualification (HZB) according to § 58 State University Act (LHG) or equivalent degree (e.g. Matura in Switzerland). Applicants with foreign educational qualifications please check in advance for equivalence to the German HZB. Applicants with full or part-time employment have the possibility to enroll and should contact us.

More information and application deadlines:
[dhbw-loerrach.de/zulassung](https://www.dhbw-loerrach.de/zulassung)

Application: 3 year apprenticeship contract with a partner-company (licensed as Cooperative Partner of the DHBW) – pre-condition to enrol at the DHBW

List of Cooperative Partners:
[dhbw-loerrach.de/en/listedualerpartner](https://www.dhbw-loerrach.de/en/listedualerpartner)

Payment: continuous payment by the Cooperative Partner

BWL – INTERNATIONAL BUSINESS (IN ENGLISH)

Bachelor of Arts (B. A.)



Kick Start Your International Career



3

Years of Dual-Studies in English

1

Semester Studying and / or Working Abroad

50:50

Studying Theory : Practical Experience

100%

Monthly Salary



PROGRAM & ORGANIZATION

The purpose of this course of study is to provide business, methodical, linguistic, social and intercultural competence. DHBW follows the small group concept improving learning potential and team work skills allowing for a more focused environment.

All lectures and seminars are held in English by international experts who specialize in a variety of business fields. Our professors apply their personal business expertise to the classroom. These experiences demonstrate how our taught theory can be efficient in the real world.

At least one semester will be spent abroad either working or studying. Through doing this students have the potential to gain a second degree. This course also gives students the opportunity to learn a second foreign language including: Spanish, French or Chinese.

Internationally trained employees are in great demand in today's economy. International Business (in English) will provide you with the necessary skills in order to be successful worldwide.

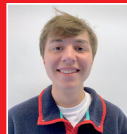
► dhw-loerrach.de/en/internationalbusiness

STUDY CONTENT & PROFILE

► Elective Modules

- International Marketing and Sales
- International HRM
- International Supply Chain
- International Digital Business Management
- International Managerial and Financial Accounting
- Managing Innovation (incl. Technical Subjects)
- etc.

Tilman Willms, USA



Working and interacting with 10 different nationalities everyday is simply awesome!

► Intercultural Management

- Principles of Intercultural Management
- International Leadership, Ethics & Sustainability
- Communication in Business (in different Languages)
- International Strategy Development and Implementation
- Corporate Governance
- Negotiation

► General Management

- Marketing
- Economics
- Law
- Key Skills
- Languages

CAREER PERSPECTIVES & EMPLOYMENT

World economies are interdependent as never before. Business deals are seldom negotiated solely on a national basis today. Regardless of which area or which branch operations are carried out in, companies require employees with international competence.

Large and mid-sized enterprises, both in industry and services, seek graduates of the Cooperative State University, who are educated and experienced in the specific characteristics of international operations. And these enterprises offer particularly good career opportunities.

Enterprises are looking for potential employees with international competence, who have a mastery of cross-border business operations, who can be deployed especially as an interface with international suppliers, customers, subsidiaries and holding corporations.

The managerial tasks belong to the following deployment areas:

- International procurement and supply chain management
- Opening and dealing with international markets
- Export management
- International accounting and billing
- Controlling international subsidiaries
- International human resource and secondments management

"I love learning about different cultures and meeting people from all over the world."
Mary Pulliam, United States

"I like the international focus in every subject and also that all courses are in English!"
Sabrina Bugge, Germany