

International Course Offer in Business Administration in English 2025-2026

Course	Period/Term	ECTS
Fall Term: 08.09.2025 – approx. 20.12.2025		
Start: Monday, 08.09.2025		
Arrival: before 08.09.2025		
Mandatory Courses		
During the Welcome Weeks:		
German Class	09-12/2025	4
General Management	09-12/2025	4
International Communication and Presentation Skills	09/2025	3
Academic Writing	09/2025	2
Intercultural Communication	09/2025	0 (1 ECTS upon submitting a reflection report)
Students can choose classes from one of the BLOCKS (A, B or C) and in addition all the classes from the BLOCKFREE classes. Participation in the Welcome Weeks is compulsory.		
Block A: International Business (no overlapping classes)		
Management: Corporate Management	10-12/2025	3
Seminar in Management: Selected Management Topics	10-12/2025	3-5
Strategic Management in International Business:	10-12/2025	3

International Strategy Development and Implementation		
Interdisciplinary Communication in Business: Interdisciplinary Business Communication	10-12/2025	3
Elective Module A: International Digital Business Management I	10-12/2025	5
Elective Module B: International Managerial Accounting	10-12/2025	5
Elective Module C: International Supply Chain Design	10-12/2025	5
Economic Policy: Introduction to Economic Policy	10-12/2025	3
Key Skills III	10-12/2025	3
The offer of Elective Modules varies!		
Block B: Global Business and Digital Innovation (no overlapping classes)		
Introduction into Digital Transformation & Technologies	10-12/2025	3
Applied Market Research:Key Methods & Case Studies	10-12/2025	5
The Basics of International Business	10-12/2025	3
Elective Part 1: International Business Administration (Case Study: Int. Finance, International Marketing)	10-12/2025	5
Block C: Global Sustainability & Cross-Cultural Leadership (no overlapping classes)		
Sustainability and Corporate Social Responsibility	10-12/2025	3

Sustainable Entrepreneurship and Social Innovation	10-12/2025	3
Environmental Management	10-12/2025	3
Destination Management	10-12/2025	2
Maritime Logistics for a Climate-Neutral Future	10-12/2025	3
Intercultural Management	10-12/2025	5
Expatriate Management	10-12/2025	
BLOCKFREE Classes (can be combined with any of the BLOCK-classes)		
Strategic Decision-Making in Global Contexts - Case Study	10-12/2025	2
Principles of Financial Management	10-12/2025	3
Principles of Marketing Management	10-12/2025	3
Please ask for offers of our Language Lab		