

## Course Offers in English 2023-2025

Course	Period/Term	ECTS
<b>Spring (March with Welcome Weeks - June) 2023:</b> <b>Start: Monday, 13.03.2023</b> <b>Arrival: before 13.03.2023</b>		
<b>Mandatory Courses</b>		
German for Beginners	03-06/2023	4
General Management	03-06/2023	4
International Communication and Presentation Skills	03/2023	3
Research Methods and Thesis Plan/ Scientific Writing (incl. Seminar Thesis/Project Paper)	03/2023	depends
<b>Block 1 (no overlapping classes)</b>		
<b>Accounting and Finance:</b> - Managerial Accounting - Finance and Investment	04-06/2023	5
<b>Principles of Accounting:</b> Principles of Financial Accounting II	04-06/2023	3
<b>International Business and its Environment:</b> Principles of International Business Models and Operations	04-06/2023	3
<b>Principles of Intercultural Management:</b> International Organizational Behavior	04-06/2023	3

<b>Foundations of Communication:</b> Communicating in Businesses	04-06/2023	3
<b>Principles of Economics and Microeconomics:</b> Advanced Microeconomics	04-06/2023	3
<b>Civil Law:</b> Civil Law II	04-06/2023	3
<b>Mathematics and Statistics:</b> Statistics	04-06/2023	3
<b>Key Skills I</b>	04-06/2023	3
<b>Total ECTS</b>		<b>29</b>
<b>Block 3 (no overlapping classes)</b>		
<b>Management:</b> Leadership	04-06/2023	3
<b>Seminar in Management:</b> Selected Management Topics	04-06/2023	3-5
<b>Strategic Management in International Business:</b> Corporate Governance and Case Studies of International Business Strategies	04-06/2023	3
<b>Interdisciplinary Communication in Business:</b> Interdisciplinary Communication Project	04-06/2023	3
<b>Elective Module A II:</b> International Marketing and Sales	04-06/2023	5
<b>Elective Module B II:</b> International HRM	04-06/2023	5
<b>Elective Module C:</b> International Digital Business Management	04-06/2023	5
<b>Elective Module D:</b> International Financial Accounting	04-06/2023	5

<b>Elective Module E:</b> International Supply Chain Management	04-06/2023	5
<b>Economic Policy:</b> Selected Topics of Economic Policy	04-06/2023	3
<b>Key Skills III</b>	04-06/2023	3
<b>The offer of Elective Modules varies!</b>		
<b>Additional class offers</b>		
Intercultural Competence	04-06/2023	3
Applied Tourism projects to selected topics	04-06/2023	2
Seminar Thesis/Project Paper (written essay only)	04-06/2023	2-3
Airfreight	04-06/2023	5
Health Care Marketing	04-06/2023	3
Innovation and R&D Management	04-06/2023	3
Health Economics	04-06/2023	2
English	04-06/2023	3
<b>Please ask for offers of our Language Lab</b>		
<b>Summer (July - September) 2023:</b>		
Intercultural Competence	07-09/2023	3
Applied Tourism projects to selected topics	07-09/2023	2
Health Care Marketing	07-09/2023	3
Innovation and R&D Management	07-09/2023	3
Health Economics	07-09/2023	2
<b>Please ask for offers of our Language Lab</b>		

<b>Fall (September with Welcome Weeks - December) 2023:</b> <b>Start: Monday, 11.09.2023</b> <b>Arrival: before 11.09.2023</b>		
<b>Mandatory Courses</b>		
German for Beginners	09-12/2023	4
General Management	09-12/2023	4
International Communication and Presentation Skills	09/2023	3
Research Methods and Thesis Plan/ Scientific Writing (incl. Seminar Thesis/Project Paper)	09/2023	depends
<b>Block 1 (no overlapping classes)</b>		
<b>Business Administration:</b> - Introduction to Business Administration - Marketing	10-12/2023	5
<b>Principles of Accounting:</b> Principles of Financial Accounting I	10-12/2023	3
<b>International Business and its Environment:</b> Principles of International Business and its Environment	10-12/2023	3
<b>Principles of Intercultural Management:</b> Principles of Intercultural Management	10-12/2023	3
<b>Foundations of Communication in Business:</b> Fundamentals of Business Communication	10-12/2023	3
<b>Principles of Economics and Microeconomics:</b> Introduction to Economics and Microeconomics	10-12/2023	3

<b>Civil Law:</b> Principles of Law, Civil Law I	10-12/2023	3
<b>Mathematics and Statistics:</b> Mathematics	10-12/2023	3
<b>Key Skills I</b>	10-12/2023	3
<b>Total ECTS</b>		<b>29</b>
<b>Block 2 (no overlapping classes)</b>		
<b>Accounting and Taxation:</b> Financial Statements and Analysis Corporate Taxation	10-12/2023	5
<b>International Market Research:</b> Principles of International Market Research	10-12/2023	2
<b>Operational Management in International Business:</b> International Operations Management	10-12/2023	4
<b>Applied Intercultural Management:</b> Leadership, Ethics and Sustainability	10-12/2023	3
<b>Applied Communication in Business:</b> Negotiations	10-12/2023	3
<b>Macroeconomics:</b> Principles of Macroeconomics	10-12/2023	3
<b>Business Law:</b> Business Law	10-12/2023	3
<b>Key Skills II</b>	10-12/2023	3
<b>Total ECTS</b>		<b>26</b>
<b>Block 3 (no overlapping classes)</b>		
<b>Management:</b> Corporate Management	10-12/2023	3
<b>Seminar in Management:</b> Selected Management Topics	10-12/2023	3-5

<b>Strategic Management in International Business:</b> International Strategy Development and Implementation	10-12/2023	3
<b>Interdisciplinary Communication in Business:</b> Interdisciplinary Business Communication	10-12/2023	3
<b>Elective Module A I:</b> International Marketing and Sales	10-12/2023	5
<b>Elective Module B I:</b> International HRM	10-12/2023	5
<b>Elective Module C:</b> International Digital Business Management	10-12/2023	5
<b>Elective Module D:</b> International Managerial Accounting	10-12/2023	5
<b>Elective Module E:</b> International Supply Chain Design	10-12/2023	5
<b>Economic Policy:</b> Introduction to Economic Policy and Foreign Trade	10-12/2023	3
<b>Key Skills III</b>	10-12/2023	3
<b>The offer of Elective Modules varies!</b>		
<b>Additional class offers</b>		
Presentation and Communication Competence	10-12/2023	2
Corporate Social Responsibility	10-12/2023	3
Foundations of Destination Management	10-12/2023	2
Ethics, Leadership and Sustainability (Block 2)	10-12/2023	3
Seminar Thesis/Project Paper (written essay only)	10-12/2023	2-3

International Management	10-12/2023	3
Oceanfreight	10-12/2023	5
English	10-12/2023	3
International Business Unit International Business 2	10-12/2023	3
<b>Please ask for offers of our Language Lab</b>		
<b>Winter (January - March) 2024:</b> <b>Arrivals for international students ONLY in September 2024 (fall term).</b> <b>International students are very welcome to do from 1 to 4 semesters if they wish to study during the summer and winter term and participate in the following offers.</b>		
Presentation and Communication Competence	01-03/2024	2
Corporate Social Responsibility	01-03/2024	3
Foundations of Destination Management	01-03/2024	2
Elective IBA	01-03/2024	2
Seminar Thesis/Project Paper (written essay only)	01-03/2024	2-3
International Business Unit Intercultural Competences	01-03/2024	3
<b>Please ask for offers of our Language Lab</b>		
<b>Spring (April - June) 2024:</b> <b>Block 1 (no overlapping classes)</b>		
<b>Accounting and Finance:</b> - Managerial Accounting - Finance and Investment	04-06/2024	5
<b>Principles of Accounting:</b> Principles of Financial Accounting II	04-06/2024	3
<b>International Business and its Environment:</b>	04-06/2024	3

Principles of International Business Models and Operations		
<b>Principles of Intercultural Management:</b> International Organizational Behavior	04-06/2024	3
<b>Foundations of Communication:</b> Communicating in Businesses	04-06/2024	3
<b>Principles of Economics and Microeconomics:</b> Advanced Microeconomics	04-06/2024	3
<b>Civil Law:</b> Civil Law II	04-06/2024	3
<b>Mathematics and Statistics:</b> Statistics	04-06/2024	3
<b>Key Skills I</b>	04-06/2024	3
<b>Total ECTS</b>		<b>29</b>
<b>Block 2 (no overlapping classes)</b>		
<b>Human Resources, Organization and Project Management</b> - Human Resource Management - Organization and Project Management	04-06/2024	5
<b>International Market Research:</b> Applied International Market Research	04-06/2024	3
<b>Operational Management in International Business:</b> International Financial Management	04-06/2024	4
<b>Applied Intercultural Management:</b> Intercultural Management in Selected Operational Areas	04-06/2024	3
<b>Applied Communication in Business:</b> Communication and Technology	04-06/2024	3
<b>Macroeconomics:</b> Money and Banking	04-06/2024	3



<b>Business Law: Labor Law</b>	04-06/2024	3
<b>Key Skills II</b>	04-06/2024	3
<b>Total ECTS</b>		<b>27</b>
<b>Block 3 (no overlapping classes)</b>		
<b>Management:</b> Leadership	04-06/2024	3
<b>Seminar in Management:</b> Selected Management Topics	04-06/2024	3-5
<b>Strategic Management in International Business:</b> Corporate Governance and Case Studies of International Business Strategies	04-06/2024	3
<b>Interdisciplinary Communication in Business:</b> Interdisciplinary Communication Project	04-06/2024	3
<b>Elective Module A II:</b> International Marketing and Sales	04-06/2024	5
<b>Elective Module B II:</b> International HRM	04-06/2024	5
<b>Elective Module C:</b> International Digital Business Management	04-06/2024	5
<b>Elective Module D:</b> International Financial Accounting	04-06/2024	5
<b>Elective Module E:</b> International Supply Chain Management	04-06/2024	5
<b>Economic Policy:</b> Selected Topics of Economic Policy	04-06/2024	3
<b>Key Skills III</b>	04-06/2024	3
<b>The offer of Elective Modules varies!</b>		

<b>Additional class offers</b>		
Intercultural Competence	04-06/2024	3
Applied Tourism projects to selected topics	04-06/2024	2
Seminar Thesis/Project Paper (written essay only)	04-06/2024	2-3
English	04-06/2024	3
Airfreight	04-06/2023	5
<b>Please ask for offers of our Language Lab</b>		
<b>Summer (July - September) 2024</b>		
Intercultural Competence	07-09/2024	3
Applied Tourism projects to selected topics	07-09/2024	2
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Research Methods and Thesis Plan/ Scientific Writing (incl. Seminar Thesis/Project Paper)	09/2024	depends
<b>Block 1 (no overlapping classes)</b>		
<b>Business Administration:</b> - Introduction to Business Administration - Marketing	10-12/2024	5

<b>Principles of Accounting:</b> Principles of Financial Accounting I	10-12/2024	3
<b>International Business and its Environment:</b> Principles of International Business and its Environment	10-12/2024	3
<b>Principles of Intercultural Management:</b> Principles of Intercultural Management	10-12/2024	3
<b>Foundations of Communication in Business:</b> Fundamentals of Business Communication	10-12/2024	3
<b>Principles of Economics and Microeconomics:</b> Introduction to Economics and Microeconomics	10-12/2024	3
<b>Civil Law:</b> Principles of Law, Civil Law I	10-12/2024	3
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<b>Accounting and Taxation:</b> Financial Statements and Analysis Corporate Taxation	10-12/2024	5
<b>International Market Research:</b> Principles of International Market Research	10-12/2024	2
<b>Operational Management in International Business:</b> International Operations Management	10-12/2024	4

<b>Applied Intercultural Management:</b> Leadership, Ethics and Sustainability	10-12/2024	3
<b>Applied Communication in Business:</b> Negotiations	10-12/2024	3
<b>Macroeconomics:</b> Principles of Macroeconomics	10-12/2024	3
<b>Business Law:</b> Business Law	10-12/2024	3
<b>Key Skills II</b>	10-12/2024	3
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<b>Elective Module B I:</b> International HRM	10-12/2024	5
<b>Elective Module C:</b> International Digital Business Management	10-12/2024	5
<b>Elective Module D:</b> International Managerial Accounting	10-12/2024	5

<b>Elective Module E:</b> International Supply Chain Design	10-12/2024	5
<b>Economic Policy:</b> Introduction to Economic Policy and Foreign Trade	10-12/2024	3
<b>Key Skills III</b>	10-12/2024	3
<b>The offer of Elective Modules varies!</b>		
<b>Additional class offers – to be announced!</b>		
Seminar Thesis/Project Paper (written essay only)	10-12/2024	2-3
English	10-12/2024	3
International Business Unit: International Business 2	10-12/2024	3
<b>Please ask for offers of our Language Lab</b>		
<b>Winter (January - March) 2025 – to be announced!</b> <b>Arrivals for international students ONLY in September (fall term).</b> <b>International students are very welcome to do from 1 to 4 semesters if they wish to study during the summer and winter term and participate in the following offers.</b>		
Seminar Thesis/Project Paper (written essay only)	01-03/2025	2-3
<b>Please ask for offers of our Language Lab</b>		