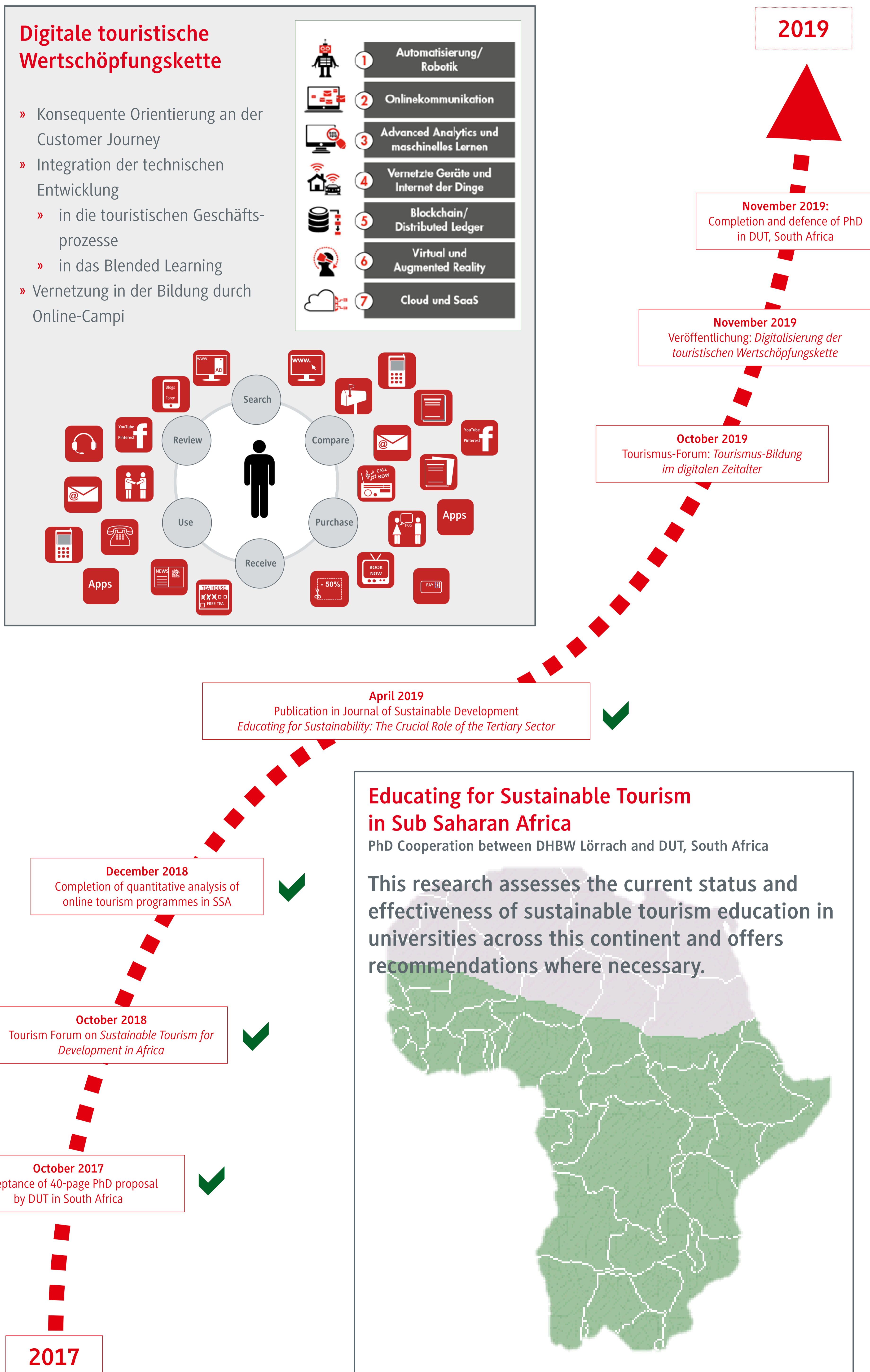


Education in the Tourism Sector

Digitalisation – Sustainability – Internationalisation



Objectives

- » To assess the current educational needs of the tourism industry
- » To incorporate global socio-economical, environmental and technological trends
- » To develop practicable and effective concepts and approaches

Milestones

- Part 1: Sustainability – Internationalisation**
Dipl. Volksw. Wendy Fehlner, MA
- Part 2: Digitalisation – Internationalisation**
Prof. Dr. Weislämle
- » Research
 - » Publication in a scientific journal
 - » Tourism Forum on related theme

Implementation Scenarios

- » Collaboration in international capacity building projects with a focus on the DHBW model and sustainable tourism concepts

Cooperation Partners



Details of the Concept



Video Story
„Education in the tourism sector“

Project Coordinators



» **Prof. Dr. Valentin Weislämle**
BWL-Tourismus, Hotellerie und Gastronomie
Department Head
☎ +49 7621 2071-315
weislämle@dhbw-loerrach.de



» **Wendy Fehlner, MSc. MAIR**
BWL-Tourismus, Hotellerie und Gastronomie
Research Associate
☎ +49 7621 2071-178
fehlner@dhbw-loerrach.de

Kontakt