Education in the Tourism Sector

Digitalisation – Sustainability – Internationalisation

**Objectives**

- To assess the current educational needs of the tourism industry
- To incorporate global socio-economical, environmental and technological trends
- To develop practicable and effective concepts and approaches

**Milestones**

- Part 1: Sustainability – Internationalisation
  - Dipl. Volksw. Wendy Fehlner, MA
  - Research
  - Publication in a scientific journal
  - Tourism Forum on related theme

- Part 2: Digitalisation – Internationalisation
  - Prof. Dr. Weislämle
  - Research
  - Publication in a scientific journal
  - Tourism Forum on related theme

**Implementation Scenarios**

- Collaboration in international capacity building projects with a focus on the DHBW model and sustainable tourism concepts

**Cooperation Partners**

- Educating for Sustainable Tourism in Sub Saharan Africa
  - PhD Cooperation between DHBW Lörrach and DUT, South Africa
  - This research assesses the current status and effectiveness of sustainable tourism education in universities across this continent and offers recommendations where necessary.

**Project Coordinators**

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**Details of the Concept**

- Video Story
  - „Education in the tourism sector“

**Kontakt**

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